

# Why Waste - Oxfam

Why Waste is a free online waste exchange for businesses in Yorkshire and Humber, funded by CO2Sense.



Why Waste matches up organisations that have waste with others that can recycle or reduce this waste for little or no cost.

This helps companies to manage their waste streams, reduce costs, reduce the amount of waste being sent to landfill, and ultimately reduce the amount of CO<sub>2</sub> being emitted.

To date, Why Waste has helped 226 companies and organisations dispose of their waste, and diverted 10,000 tonnes from landfill.

## Oxfam

One of the organisations Why Waste has helped is Oxfam. The charity has a depot in Huddersfield that is managed by 40 people, most of them volunteers, and distributes donated goods to local Oxfam shops.

The depot receives more cardboard boxes than they need to distribute the goods, and were previously sending the waste card to landfill, at a cost of £35 per tonne.

## Waste Prevention & Reuse

- Diverts 2 tonnes of cardboard from landfill per month
- Saves £70 a month
- Makes £20 a month through selling excess card

“ Using Why Waste was really easy, it’s a simple format and there seems to be a guaranteed response. ”

Dan O’Keefe – DEPOT MANAGER - OXFAM

Through Why Waste, the Oxfam depot was linked up with a company who is not only removing the cardboard for free, and diverting it from landfill, but also paying £10 per tonne to Oxfam.

This is an excellent result for the Oxfam depot, which now has a small profit from their waste and has learnt about waste management.

Dan O’Keefe, Depot Manager, said “Using Why Waste was really easy, it’s a simple format and there seems to be a guaranteed response”.

CO2Sense was established by Yorkshire Forward to help businesses in the region to prosper in the low carbon economy. We provide expertise and funding to help environmental companies to grow. We work with partners to help all organisations to fund and develop initiatives that reduce their carbon emissions.