

# Green-Tech

## Compost sales are blooming in Yorkshire

York-based compost manufacturer and distributor, Green-Tech, received funding from CO2Sense that has allowed them to invest in the development of PAS 100 compliant products and a PAS 100 section for its website.



Support from CO2Sense has allowed the business to grow, and increase sales and profits. The web-based platform and increased customer demand for PAS 100 composts has meant that Green-Tech have flourished.

Established for over 14 years, Green-Tech manufactures and stocks a wide range of compost products that it supplies across the UK. It also acts as a sales and distribution hub for other PAS 100 compliant composters operating in Yorkshire and the Humber; providing an important central resource that contributes to the region's ability to manage its green waste using sustainable technology.

Green-Tech's own product range includes the award-winning Green-tree Topsoil. The company's new PAS 100 10mm soil conditioner looks set to be a winner too, after proving popular with landscapers and gardeners working on domestic and commercial projects.

## Composting

### Benefits:

- PAS 100 compost contains 100% recycled content. It is a sustainable soil product
- PAS 100 certification guarantees that the compost meets the agreed British Specification – it can be used with confidence
- Offers improved survival rate for planting schemes
- Balances organic matter and boosts the nutrient status of soils as well as increasing water holding capacity
- Provides a high performance alternative to traditional chemical fertilisers, helping to protect the environment.

“ The 10mm soil conditioner was consistent, free flowing and very easy to use. ”

Carl Simpkin – ASSISTANT ESTATE MANAGER AT A PRIVATE ESTATE IN NORTH YORKSHIRE

One satisfied customer, Carl Simpkin, assistant estate manager at a private estate in North Yorkshire commented: “My first reaction when the compost was delivered was ‘this is fantastic material’.

I was so impressed that I rang Green-Tech to tell them how impressed I was. The 10mm soil conditioner was consistent, free flowing and very easy to use. We have sandy land on our estate and we are adding 3 litres of compost per tree planting.”

// Entrepreneurial businesses like Green-Tech are making substantial contributions to our region's future, both economically and environmentally. //

Matt Hill – PROJECT MANAGER – CO2SENSE

He added: "The PAS 100 compost will offer us improved drought resistance, better water holding capacity, natural fertiliser, improved growth and a big reduction in plant fertiliser.

The product provides an environmental and sustainable solution. We will use more in the future."

CO2Sense is working with businesses and organisations committed to developing better green waste management systems and high quality compost products, across Yorkshire and the Humber.



CO2Sense Project Manager Matt Hill explained: "Under the terms of the EU landfill directive, by 2013 the Yorkshire and Humber must divert 1 million tonnes of biodegradable waste from landfill.

"The work we have been doing with the Green-Tech team will help to demonstrate the value of compost as a method of cutting waste disposal costs, cutting carbon emissions and growing our economy."

**CO2Sense was established by Yorkshire Forward to help businesses in the region to prosper in the low carbon economy. We provide expertise and funding to help environmental companies to grow. We work with partners to help all organisations to fund and develop initiatives that reduce their carbon emissions.**